

HOW CONFUSION HELPS YOU GROW

Confusion does not always mean you are failing. Sometimes it is a signal that you are learning, experimenting, and getting closer to understanding.



CASE STUDIES

01

THOMAS EDISON



THE CONFUSION

"Why isn't this working?"

PROGRESSION



WHAT HAPPENED

- He tried many times to make a light bulb.
- Most tries did not work.
- Each try taught him something new.
- He kept improving.



KEY TAKEAWAY

Every attempt can teach you something useful.

02

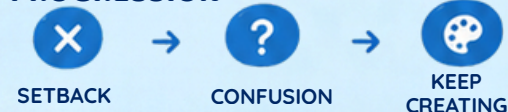
WALT DISNEY



THE CONFUSION

"Am I creative enough?"

PROGRESSION



WHAT HAPPENED

- He lost a job and felt confused.
- He kept drawing and telling stories.
- He continued developing his creative work.
- Confusion helped him find his style.



KEY TAKEAWAY

Confusion can give you space to discover your own style.

Case Studies



The Learning Pattern

Across different fields, the same loop appears: encounter uncertainty, investigate it, use evidence, then adjust.



03

The Wright Brothers



The Confusion

“Why did it crash?”

PROGRESSION



CRASH



UNDERSTAND THE PROBLEM



IMPROVE

What Happened

- Their flying machines crashed many times.
- Each crash showed what to fix.
- They used what they learned to improve.
- They continued experimenting.



Key Takeaway

A mistake can reveal exactly what needs to change.

04

J.K. Rowling



The Confusion

“Why isn’t this story working?”

PROGRESSION



REJECTION



CONFUSION



REWRITE

What Happened

- Her book was rejected again and again.
- She rewrite and improved her story each time.
- She continued refining the story.
- Confusion helped her discover what made the book strong.



Key Takeaway

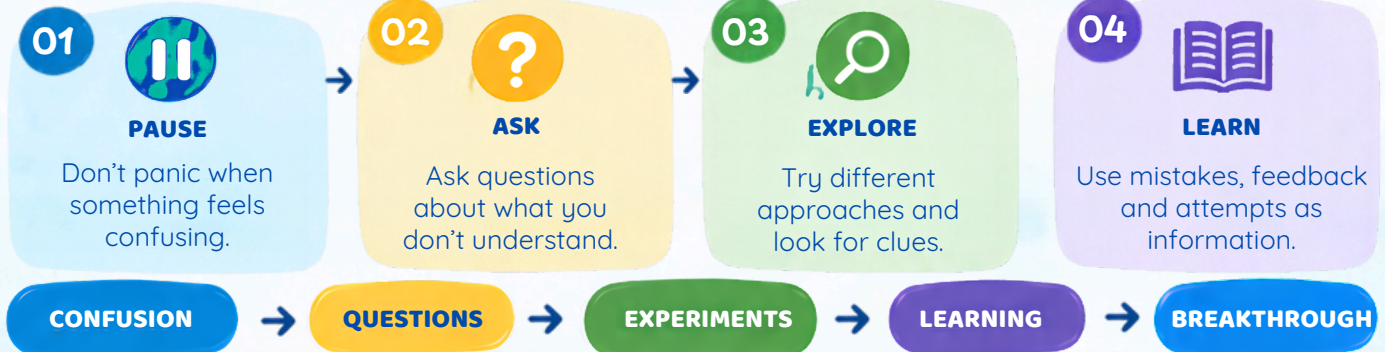
Feedback and rejection can reveal what needs to become stronger.

CONFUSION IS NOT THE OPPOSITE OF LEARNING

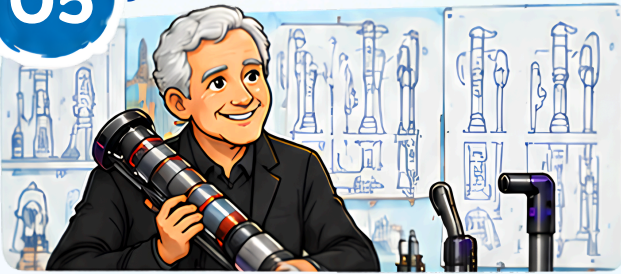
It can be part of the process.



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05 JAMES DYSON



WHAT HAPPENED

- Dyson failed thousands of times.
- Each failure showed him how to improve the vacuum.
- He continued testing different approaches.
- He improved step by step.

THE CONFUSION

"Why doesn't this work yet?"

PROGRESSION



KEY TAKEAWAY

Improvement often happens one experiment at a time.

06 ROBLOX



WHAT HAPPENED

- Roblox crashed a lot in the early days.
- The team fixed one bug at a time.
- They learned from problems.
- They used confusion to understand what kids enjoyed.

THE CONFUSION

"Why isn't this working?"

PROGRESSION



KEY TAKEAWAY

Problems can become clues that help you understand what to improve.