

Tool #17 – Impossible Made Simple (Entrepreneurs)

Name	Date
Company / Department	Team/Role, Email, Phone

Q1

Pick a business concept, trend, or technical subject that seems impossible to master

Help: Think of areas like fundraising, AI, or law.

Q2

Write down everything you know, don't know, and wonder about it.

Help: Include questions, fears, or guesses.

Q3

Define your main confusion (definition, scope, relation, or assumption).

Help: Label the type of confusion.

Q4

Research it (use mentors, networks, online resources). Note what you found.

Help: Capture what clears it up.

Q5

Reformulate the subject in your clearest pitch-ready words.

Help: Explain it simply as if to an investor or partner.
